



The Bank of Baroda is one of the largest banks in India today with a footprint across the country and also in twenty five foreign countries, including several of the key financial centers of the world. The bank offers a wide range of banking and financial products and services to customers, both retail and corporate, through a huge network of 3000 branches and offices. The bank has a rich heritage spanning one century of operations and offers a plethora of banking and financial services through a large network of subsidiaries organizations within and beyond India.

Services & Solutions Delivered

InterAct

Our proprietary interactive voice response solution complete with the necessary language selector customization to provide the first touch point to account holders wishing to avail useful information for their needs.

Value Creation By Nexsus

- 1 The successful implementation of the InterAct IVR solution at the Bank of Baroda has provided the customers of the organization with an efficient touch point to fulfill their information requirements vis-à-vis the services that they desire to avail.
- 2 The language selector option available for the customers allows them to interact with the bank in a suitable language and thus easily comprehend the information held forth for addressing their requirements.

Key Client Information

Bank of Baroda

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| Head Office | Vadodra |
| Industry | BFSI |
| Vertical: | Banking & Financial Services |
| Website | www.bankofbaroda.com |
| Coverage | Mumbai |
| Business Location | Mumbai |
| Technical Support | Remote & Onsite |